

REMARKS

Favorable reconsideration of this application, as presently amended and in light of the following discussion, is respectfully requested.

Claims 1-24 are pending, with claims 1 and 14-15 amended by the present amendment. Claims 1 and 14 are independent.

In the Official Action, claims 1-24 were rejected under 35 U.S.C. § 103(a) as being obvious in view of Evans (U.S. Patent No. 7,451,453).

Claims 1 and 14 are amended to more clearly describe and distinctly claim Applicant's invention. Support for this amendment is found in Applicant's originally filed specification.¹ Claim 15 is amended to correct a typographical error. No new matter is added.

Briefly recapitulating, amended claim 1 is directed to

A method for reproducing A/V data recorded on an interactive recording medium, comprising the steps of:

receiving playback control information for the A/V data from a contents providing server and storing the received playback control information in a buffer memory, the playback control information including a presentation time associated with additional contents data, the received playback control information being stored in one area among at least two areas of the buffer memory which is divided into at least two areas logically, ***wherein the additional contents data is associated with the A/V data and is provided from the contents providing server***; and

presenting the A/V data reproduced from the interactive recording medium in conjunction with the additional contents data received from the contents providing server using the stored playback control information.

Amended independent claim 14 recites, *inter alia*, a receiving unit adapted to receive playback control information for the A/V data from a contents providing server, the playback control

¹ Specification, paragraph [0020].

information including a presentation time associated with additional contents data, *wherein the additional contents data is associated with the A/V data and is provided from the contents providing server.*

Evans describes a device for causing a multimedia player application to output a request command to a navigator program; causing the navigator program to subsequently return to the player application: (i) an event identifier notifying the multimedia player application when the requested command is completed and (ii) a status result indicating whether the requested command succeeded or failed, such that the multimedia player application is able to track the event identifier to the requested command output by the player application facilitating multiple instance tracking; notifying the player application, by returning a canceled request command message from the multimedia navigator program, of every request command that is canceled by the multimedia content or by user action; and generating a bookmark to encode and store a current state of a multimedia playback, wherein the current state of the multimedia playback includes a digital versatile disc (DVD) formatted content. The bookmark contains at least the following information: a substantially unique disc identifier; an address and resume information of a current DVD; a loop count and a shuffle history; a general parameter value and a system parameter value of the current DVD; and a domain and phase of the current DVD.

Fig. 2 of Evans is a block diagram depicting a computing system 200. Computing system 200 includes a processing unit 221, a system memory 222, and a system bus 223. System bus 223 links together various system components including system memory 222 and the processing unit 221. System bus 223 may be any of several types of bus structures including a memory bus or memory controller, a peripheral bus, and a local bus using any of a variety of bus

architectures. System memory 222 typically includes read only memory (ROM) 224 and random access memory (RAM) 225. A basic input/output system 226 (BIOS), containing the basic routine that helps to transfer information between elements within computing system 200, such as during start-up, is stored in ROM 224. Computing system 200 may operate in a networked environment using logical connections to one or more remote computers, such as a remote computer 249. Remote computer 249 may be another personal computer, a server, a router, a network PC, a peer device or other common network node.

However, even though Fig. 2 of Evans discloses the remote computer 249 connected to the computing system 200, Fig. 2 of Evans does not disclose or suggest that the computing system 200 receives additional data from the remote computer 249. Further, Evans does not disclose or suggest that the additional data is related to the main A/V data in the computing system 200. Thus, Evans does not disclose or suggest Applicant's claimed additional contents data ... associated with the A/V data and provided from the contents providing server.

As Evans fails to disclose or suggest at least the above-noted features of independent claims 1 and 14, Applicant submits the inventions defined by claims 1 and 14, and all claims depending therefrom, are not rendered obvious by the asserted references for at least the reasons stated above.²

² MPEP § 2142 "...the prior art reference (or references when combined) must teach or suggest **all** the claim limitations.

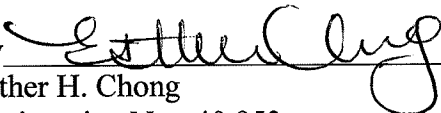
Conclusion

Should there be any outstanding matters that need to be resolved in the present application, the Examiner is respectfully requested to contact Michael Monaco Reg. No. 52,041 at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37.C.F.R. §§1.16 or 1.14; particularly, extension of time fees.

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Respectfully submitted,

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